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Kickstarter Power: The Ultimate Crowdfunding Campaign Kit Also For Indiegogo



Synopsis

Kindle not needed. Just download a Kindle Reader app for any device. The four special bonuses are worth much more than the price of this book. Read on! People all over the world try and raise money on reward-based crowdfunding such as Kickstarter, Indiegogo and others. I know exactly why there's less than 50% success rate for crowdfunding campaigns. I've personally reviewed hundreds of campaigns, and re-written dozens of them, which you get a handful of them in one of your bonuses! Take action now. Increase your odds of meeting or exceeding your crowdfunding goal. Here's what people are saying:

- "Absolutely amazing. I've read over a dozen free online crowdfunding guides and tips... none of them even come close to the value I've gotten out of this book. Thank you so very much. Highly recommended!" - Lod L.
- "Wow!! I cannot believe we got all of this information for this low price. What a steal. It was very professional. Great info." - Soul C.
- "Excellent- I found the information exceptionally useful- Thanks for the tips, I am confident that the campaign is going to be a great success." - Lady D.
- "Even if you have an agency that prepares your Kickstarter campaign, you must read this detailed planning checklist. I am sure that you can apply some "key points" that will open your doors to Kickstarter success! Thanks Marty" - Mark K.

It's nearly impossible to write your own script, marketing messages and key differentiators. I found that entrepreneurs are too close to their product and their passion to do that well. Many asked me to help them be more successful. The first thing I tell them is to read this book. That way they know what it takes to Plan, Prepare, Launch and Engage using my PPLE Method™. This book is not just a "Top 10 Tips". It's comprehensive and based on my personal, direct experience helping over 50 entrepreneurs raise over \$300K on Indiegogo and Kickstarter. One of the bonuses is a dozen "BEFORE AND AFTER" write-ups where the campaigner attempted to write their own campaign, and I SIGNIFICANTLY ENHANCED IT, so they met or exceeded their goal. Now it's your turn! I'm a marketing expert with 25,000 hours of marketing experience under my belt. In this book you get my unique application of Master's Degree Marketing. You get my successful marketing principles I've used over and over, now applied to crowdfunding campaigns. Not theory, but actual results. It simply works. It works for Indiegogo, RocketHub, Kickstarter and any reward-based crowdfunding platform. Inside this book you will get access to my Live Recorded 1.8 hour seminar: "Make Your Kickstarter Campaign Insanely Successful". Beyond this book, you will learn even more about what to do and more importantly what NOT to do. People have told me: "It's like a mini MBA in crowdfunding from the expert" - Mike D.

Crowdfund your start up. The Ultimate Kickstarter Checklist and Guide contains the exact details you need to get it right using my PPLE method. Get your Kickstarter

Power today!SPECIAL BONUSES INSIDE: BONUS 1 - "Kickstartable Score" â “ Figure out if what you are planning is right for Kickstarter. BONUS 2 - "Huge List of Crowdfunding Sites"BONUS 3 - â œLive Recorded Mini-MBA â “ â ^Make Your Kickstarter Campaign Insanely Successfulâ ™â œ BONUS 4 - â œA Dozen Before and After Write-ups, My Reviews and Campaign Re-writesâ •BONUS 5 - "Tactical Marketing Plan and Schedule Excel Spreadsheet to Plan, Prepare, Launch and Engage for your Campaign"â œA great starting point that is loaded with very useful information. A+++â • â “Jalate E.â œAmazing book! Marty is honest and thorough. Ordered a book elsewhere which was cheaper but honestly after seeing Marty’s comments - I really wasted my time and funds. If you are going to launch a crowd funding campaign- this is the one to choose. Highly recommended!â • â “Lady D.

Book Information

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Customer Reviews

This book is a very cool resource. As someone looking to start a campaign, I have of course read all kinds of online articles about how to be successful, but they all lack the depth, clarity and convenience of this book. Not only that, but the author essentially handed me a numbered blueprint along with a series of bonus materials that make the value of this book outstanding. The author also

gives really great examples of campaigns that worked and explanations of why (some of which generated more than 10 million). But more importantly, he gives a very compelling example of what doesn't work. Even though this example is pretty obvious, I think a greater explanation of why this particular example didn't work and why would have added slightly more value to this book because the author is expecting that the reader will put 2 and 2 together just because it's pretty clear why this example didn't work. I still get the feeling that there's more to say about this failure that could be pointed out to the benefit of the reader and future crowdfunding campaigner. Overall, the book is very well written and organized and I can only repeat, offers step-by-step instructions on how to create the campaign, but more importantly back it up with social media and PR efforts so that people actually visit the campaign page and feel compelled to help fund it. And of course the author helps you understand some key considerations regarding the value of your project so you can make it better before you get started. In short, I highly recommend this book to anyone thinking about or in the process of launching a crowdfunding campaign.

Poor formatting was a distraction in the edition I read, but I understand that the author has since corrected it. I have successfully run two Kickstarter campaigns, raising over 15K, but I still learned some tricks for my next one. Thanks Marty!

I'm in the process of planning a crowdfunding event for my dream business of opening a family friendly coworking space and I've read a lot of books on crowdfunding the last couple of months. This book has been the only one with so many bonuses and specifics on what to do. The only thing is he does promote his Fiverr.com services with the bonuses but I didn't mind that much (I don't blame him). I got so much more in return.

Very little data ... just a lot of links to 'bonus' items.

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